



A Management Seminar

Spirituality in Corporate Culture

- an emerging trend

26th August, 2007 (Sunday) • 9:30 am to 4:30 pm

Jnan Jyothi Auditorium, Central College Campus, Palace Road, Bangalore - 01.

Investment
Profit
Management
Stock Market
Production
Money

Discipline
Commitment
Honesty
Ethics
Trust
Punctuality
Morality



www.awgp.org

www.svyasa.org

Spirituality

In simple terms, spirituality means enlightening one's thoughts, emotions and intrinsic tendencies. Spirituality brightens the intellect and develops sensitivity towards fellow beings and towards the grace of Nature. There is no place for superstitions, fantasy or escapism in a truly spiritual life. Scientific and materialistic progress is in no way obstructed by spirituality. In fact, it gives altruistic touch and prudent directions to both so that the progress will not be focused only towards increase in luxurious comforts and worldly profits. Scientific and materialistic progress guided by spirituality would lead to a holistic growth; their benefits would then reach out to the whole of humanity. Adopting spirituality leads to happiness and illumined future.

Need for Spirituality in Corporate World

Spirituality is a powerful motivating force in people's personal and public lives. It is strongly connected to people's moral development and ethical behavior, to their sense of purposeful existence, and to their need for rewarding experiences and relationships. All of these feed directly into how people feel and function in the workplace and ultimately into how organizations themselves operate and behave. In the modern world of glamour & glare where materialistic progress is considered as the sole goal of life, spiritual progress has taken a harsh beating thus leading to fallouts like unethical practices at work, corruption, stress, depression, psychosomatic disorders & other health hazards. There are problems of fear & getting socially isolated among employees. Developing and encouraging workplace spirituality promises to provide several positive outcomes related to organizational performance including higher productivity, increased job satisfaction, lower employee turnover rates, positive ethical values, better attendance rates, and higher customer satisfaction.

Did you know?

Mitroff and Denton (1999), in their audit of the place of spirituality in corporate America, interviewed and surveyed 1,738 corporate managers. They found that the organizations that have a stronger sense of spirituality have employees who are "less fearful of their organization", exercise stronger values and ethical beliefs in their workplace, see their work as more rewarding and can more easily show "creativity and intelligence" at work.



Objectives of Workshop

At Corporate Level:

- To discuss the relevance and importance of spiritual wisdom in the Corporate Culture of modern society in a globally integrated economy.
- To provide spiritual insight and practical guidance on cultivating the knowledge and skills of managerial efficiency
- To find out a unique solution for businesses to benefit from prudent sensitivity and farsighted aims to enhance profit and goodwill

At Individual Level:

- To enhance the innate powers of mind and heart to the real fulfillment in personal and professional life
- To focus on harnessing inner resources and aligning the same with organizational mission, vision and values

At Social Level:

- To encourage corporate houses to integrate their efforts towards
- Health, happiness and spiritual development of employees
- Adopting a wider perspective to uplift the society
- Utilization of intellectual talent for transformation of humanity
- To defy the myth that spirituality is all about religion

Highlights

- Motivational talks by eminent speakers on various subjects around the main theme of spirituality in corporate culture.
- Panel discussion around means of adoption of spirituality in corporate culture and evolving methods for a holistic development of the nation.
- Tips on Meditation, Herbal Healing, Yoga

Who should attend

- Business Leaders
- Executives
- Managers
- Representatives from Business Associations & Civil Society
- Bureaucrats
- Academicians
- Professionals
- Media Representatives



Dignitaries and Speakers

Key Note Address by:

Dr. Pranav Pandya, MD

Head - All World Gayatri Pariwar

Chancellor - Dev Sanskriti Vishwavidyalaya



Winner of many accolades & honors like Gyan Bharti Award, Best Scientist & Reformer Award by NASA. Dr. Pandya heads the AWGP which has over 80 million associates all over the world. He is a reformer and has been widely publicizing the scientific aspects of Indian culture. He holds the honor of addressing joint session of House of Commons & House of Lords, UK. He served as physician at BHEL before taking on the full time job of social service.

Did you know?

A fulfilling life is one that has compassion and love for others. Andrew Carnegie was an extremely successful business tycoon. Born in a very humble family, he amassed immense wealth through hard work, perseverance and alertness. But he never let his basic humane tendencies of love, compassion and service of the society get overshadowed by wealth. Inspiring books had lead him to all he accomplished, and he devoted all his wealth to establishment of a large number of public libraries and the famous Carnegie Mellon University.

Distinguished Speakers

Dr. M S Thimmappa

(Former Vice-Chancellor, Bangalore University)

A distinguished academician who has diploma in Medical and Social Psychology and PhD in Clinical Psychology. His efforts were instrumental in academic reforms, infrastructure development and administrative reforms for BU, one of country's largest universities. he was also actively engaged in training in Human Resource Department

Dr. H R Nagendra

(Vice-Chancellor of SVYASA & President of Vivekananda Yoga Research Foundation, Bangalore)

A NASA research associate and consultant at Harvard University before his interests turned to full time involvement in human engineering and the search for ultimate reality. His life mission is the scientific exploration of the subtle aspects of consciousness through yoga.

Dr. Tushar Guha

(Management Consultant)

Pioneer of Personality Development Movement, being the first person in the world to be conferred Doctorate in Personality Development. Included in the "International Who's Who of Intellectuals" by International Biographical Centre, Cambridge, England for achievement in the particular field and selfless service to society. He is also a Corporate Trainer, Psychologist & Counselor and served as advisor to Govt. of India.

Mr. V. Ammineedu

(Former Director, HR, Bharat Electronics Ltd)

A Post graduate in Electronics & Communication and a post graduate diploma in Marketing Management, Mr Ammineedu's interests are in the area of spirituality at workplace and also grooming, training and developing executives to become more effective leaders. With 19 yrs experience in senior management positions he held director positions in 8 units of BEL and was responsible for IT policy formulation & implementation at BEL. Also served as president of Bangalore Management Association. He is currently serving as an Advisor & Senior Consultant at T.V.Rao Learning Systems.

All World Gayatri Pariwar

Mission & Vision

The spiritual acumen and enlightened wisdom of seer-sage Pandit Shriram Sharma Acharya had a reach into the deepest depths of human mind and emotional core. He pioneered the Mission of Thought Transformation, Dissemination of Scientific Spirituality and Social and Cultural Reformation and Elevation, with collective participation of awakened souls.

The basic tenets of the Mission include:

- Rise of divinity in human beings and heavenly atmosphere on earth.
- Individual, familial and societal refinement
- Healthy body, pure mind and civilized society
- One nation, one language, one religion, one government
- Equal opportunities for growth to all irrespective of caste, creed, color, religion, region, language or sex

VYASA

Vivekananda Yoga Anusandhana Samsthana (Research Foundation) or VYASA in short, has been set up to examine the efficacy of yoga practices and to develop yoga courses to solve the basic problems of the high-tech era. It aims to bring the benefits of yoga to everyone in the society, and make yoga a socially relevant science by using the modern tool of scientific research. Systematic, scientific research adopted by VYASA is the approach for social transformation in the areas of yoga for modern society, yoga in medical applications, yoga for stress management and educational applications.

Did you know?

John D Rockefeller is considered one of the richest men in the history. He earned in billions and then distributed the same in the society with open hands. He was born in a poor family and wasn't well educated, but he passionately studied spiritual books that lead to refinement of his thinking. Rockefeller considered himself as a mere trustee of the wealth he owned and always helped needy and poor. He lived a long, disciplined and highly fulfilling life of 97 years.

Organizers

All World Gayatri Pariwar (AWGP) in association with Vivekanand Yoga Anusandhan Samsthana (VYASA)

Gayatri Pariwar Youth Group Bangalore (GPYG Bangalore) is a youth arm of All World Gayatri Pariwar - a global movement for transformation of thought. Some of the activities of the group include:

- Holding exhibition of literature written by Pt. Shriram Sharma Acharya in the corporate world.
- Thought Transformation through online weekly periodical 'Pragya Sandesh'. 45 editions have been published till date.
- Organization of social programs like blood donation camp, environment protection.
- Facilitation of translation of AWGP literature in English and Kannada.

Previous Workshops

- **'Excellence in Corporate Culture'** at Mumbai on 10th February 2006 which was attended by 300 delegates from the financial capital.
- **'Spirituality at Workplace'** at Vadodara on 03rd February 2007 which was attended by 550 delegates from Vadodara, Ahmedabad, Surat.

Did you know?

Science and spirituality are two sides of a coin. Former deals with understanding material world and harnessing its potential, while latter deals with understanding and developing consciousness. The method of spirituality has three important and integrated steps:

1. Upasana - the process of establishing nearness with one's inner being
2. Sadhana - adoption of a life style where resources and time are conserved and mind is restrained from unnecessary meanderings
3. Aradhana - cultivating the feeling of oneness with the whole creation and deployment of conserved resources for benefit of all

Local Contacts

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DATE :

26th August, 2007 (Sunday)

TIME :

9:30 am to 4:30 pm
(Lunch Served)

VENUE :

Jnan Jyothi Auditorium,
Central College campus,
(Near Mysore Bank circle),
Palace Road, Bangalore - 01.

NO REGISTRATION FEES

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Did you know that Spirituality is not Religion?

Religion as it appears today is a formalized system of beliefs and practices shared by a group of people, and tend to be dogmatic, divisive and narrow. It is outward focused on rites & rituals. Spirituality on the other hand is focused inward and is a far deeper quest to re-discover one's essence of being. It is the basic feeling of being connected with one's complete self, others and the entire universe. By very definition, spirituality includes corporate ethics and morality, cultural diversity, organizational values, social responsibility, communal concerns and environmental awareness.